



The Madison, WI Rotary News for September 19, 2014

a publication of the Rotary Club of Madison

Upcoming Speakers at Inn on the Park

(unless otherwise noted)

- **October 1:**
Kellogg Foundation Executive **Gail Christopher**: America Healing: An Imperative for Our Children and Our Nation's Future.
- **October 8:**
Michael Kienitz: The Many Uses Drones Have To Improve Our Lives
- **October 15:**
Annual Joint Service Club Luncheon with **Leslie Howard** of United Way as Speaker. *Special Ticket required.* Meeting at Sheraton Hotel
- **October 22:**
Scott Flanagan, new Edgewood College President

Sept. 24 Program at Inn on the Park:

In July of this year, Vincent O'Hern, Jr., sold Isthmus Publishing to Jeff Haupt, Craig Bartlett and Mark Tauscher. Haupt, along with former owner Vince O'Hern, Jr., will be speaking at our September 24 Rotary luncheon at the Inn on the Park and will share their experiences during the transition period.



Vincent O'Hern, Jr.

Vincent O'Hern, Jr. received a BS Degree from Northwestern University's Medill School of Journalism. He was a Peace Corps Volunteer in Liberia, West Africa and came to Madison in 1968 when he was a recruiter for the Peace Corps Public Affairs division. Following that position, he worked at a variety of jobs over the next several years including taxi driver, bartender and band manager. In 1975, he partnered with local journalist Fred Milverstedt and launched *Isthmus*. O'Hern has spent the intervening years leading the publication which has won numerous journalism awards. Vincent is married to fellow Rotarian Linda Baldwin (who graciously assisted with the arrangements for this presentation).

Jeff Haupt is an entrepreneur, publishing and sales executive, and a successful businessman. After graduating from the UW in 1995, he headed west to start up a custom publishing company in the Denver/ Boulder, CO, area. While there, he also founded and oversaw a franchise of The Onion Newspaper. The Onion brought him back to Madison in 2005 to direct all operations and sales in five regional markets across the nation. In 2010, he founded the Red Card Meal Plan, an off- campus meal plan for students that is now accepted at 85 restaurants and Fresh Madison Market. In 2013 Red Card launched Wisgo, an online food ordering platform that competes with



From left: Jeff Haupt, Mark Tauscher, Craig Bartlett

Grubhub and Eatstreet. Jeff is married to Rana Leer Haupt, a PA at the UW Spine Clinic, and has two daughters, ages 6 and 10.

Members bringing guests to this special presentation are asked to contact the Rotary office with the number of guests you plan to bring by Tuesday noon (255-9164 or rotaryoffice@rotarymadison.org).

September Rotary District 6250 Newsletter

The September edition of the Rotary District Newsletter is now available. Click on the following link to read this month's news: <http://www.rotary6250.org/September2014Newsletter>

“Proud History – Bright Future: 75 Years and Just Getting Started”

Ralph Russo, Director, Wisconsin Union Theater



President-elect Brown with Russo

Ralph Russo has been with the Wisconsin Union for more than 30 years and is Director of the Wisconsin Union Theater. In this role, Mr. Russo oversees much of the Union's cultural, artistic and entertainment programming which includes the newly renovated Wisconsin Union Theater. His talk reviewed the recently completed renovation of the theater. The theater is a result of the vision and persistent work of former Downtown Rotarian Porter Butts who made the

theater a reality exclusively through private fundraising efforts during the Great Depression!

Mr. Russo covered the theater's history, highlighted by several anecdotes of presidential visits and even the appearance twice by a Stradivarius violin. The instrument was played in a 1958 Union Theater concert by Michael Rabin. In the 2000's virtuoso violinist Midori noticed 'her' violin in a picture back stage. It was the same Strad!

Renovation of the union theater included extensive heating and cooling work, construction of new rehearsal spaces, a new entrance on Langdon Street and a smoothing of the walkway from that lobby to the theater entrance on the lake side of the building. The theater renovation and lakeshore path represent completion of the project's Phase 1.

Phase 2 is set to begin summer of 2015 and requires two years to complete. Alumni Park and renovation of the Terrace are included in this phase. There are still funds to raise to cover Phase 2. A final public input session on the project is scheduled at Tripp Commons at the Union, Monday, September 22nd 5-7pm open to the public. For more information, visit www.union.wisc.edu/event.asp?event_id=25446.

Our thanks to Ralph Russo for his presentation and to Bob Dinndorf for this review article.

Rotary Senior Service Award Presented to *Wheels for Winners Senior Team*

Introduced by Dean Nelson -- September 17, 2014

It is our privilege to honor six seniors who have donated hundreds of hours of service for the Wheels for Winners, earn a bike program.

Wheels for Winners' mission is to provide bicycles to individuals, primarily youth, who complete at least 15 hours of community service. Upon completion, they can pick out a bike, bike helmet, bike lock, and City of Madison bike registration. These are given to the earners free of charge.



Used bikes are donated and volunteers overhaul them to get them to perfect working condition. About 175 – 200 bikes are given out each year, all accomplished with 100% volunteer staff. Our Club's foundation has provided a grant to Wheels for Winners in 3 of the last 5 years.

The individuals being recognized today come to the Wheels for Winners shop to work on the bikes Monday and Wednesday afternoons all year round. And, Charlotte has been there too for the past 21 years to help with all the paperwork, applications, forms, bike registration, and inventory.

I asked them why they do this work. Clearly, it is a time of joy and personal satisfaction when it's time to fit a kid with a bike, and talk with them about bike maintenance and safety. Remember when you got your first bike? A day to remember.

These folks have the volunteer spirit, and when they are not at Wheels for Winners, they are often at other agencies to contribute their good talent. Charlotte has received from President Bush the Presidential Call to Service Award for 4,000 hours of volunteer service. Charlotte Marshall, Fred Appleton, Walt Brinkman, Jim Connors, John Cronn and Dave Smithson are the individuals we are recognizing today.



They are an inspiration to us in serving others! We appreciate all that they have done to serve our community, and it is an honor to present this group with our Rotary Club of Madison Senior Service Award. Congratulations.

Buy Your Ticket If You Plan to Attend Oct. 15 Luncheon: Annual Joint Service Club Luncheon at Sheraton

Once a year, our Rotary club joins together with other area service clubs to attend a joint luncheon. This year's date is set for **Wednesday, October 15th**, at **The Sheraton**. There will not be a luncheon at the Inn on the Park that day.



Leslie Howard of United Way will be the speaker at the luncheon.

Since our club is not organizing this luncheon, any of our members planning to attend must purchase a special ticket for the event. Our club provides \$17 towards the cost for our prepaid members, so the following costs apply: \$5 for prepaid members; \$22 for non-prepaid members and guests. Guests are welcome to attend as well.

We will have a table set-up just inside of the meeting room at our luncheon beginning next week for ticket sales. Stop by and purchase your ticket if you plan to attend the October 15th luncheon. The deadline to purchase a ticket is Oct. 9.

Annual Swarsensky Humanitarian Award Nominations Due Oct. 1



Nomination forms for our annual Manfred Swarsensky Humanitarian Service Award are now available, and the deadline to submit nominations is October 1 in the Rotary office. The selected recipient of this year's award will be introduced during our November 12 Rotary meeting.

The award identifies and honors individuals who, through their voluntary efforts, have made a particularly outstanding contribution to humanitarian service in the greater Madison community, in the tradition so well exemplified by the life of Rabbi Swarsensky. The awardee may have served the community through a single community agency, or service, or many. The nominator should outline specifically how the candidate meets the criteria for the award. In addition to the distinction of the award, it provides a \$2,500 grant from the Madison Rotary Foundation to the charity chosen by the awardee.

Past recipients include Mercile Lee in 2013, Melanie Ramey in 2012, Steven Morrison in 2011, and Nancy Abraham in 2010. A complete listing of past recipients of this award is listed on page 64 of our membership roster.

Nominations must be submitted on an official form which is available by contacting the Rotary office (phone 255-9164 or e-mail rotaryoffice@rotarymadison.org), or downloading it from the club's website (www.rotarymadison.org – in download section). The forms are also available at our weekly Rotary luncheons.

This year's award selection committee is chaired by Sharyl Kato.



Members in the News

Alison Prange was quoted in an article about the new Arctic Passage Exhibit at Vilas Zoo and the fundraising effort for the exhibit which will include two grizzly sisters arriving next summer from North Dakota. WSJ 9/4

Ken Taylor was pictured and quoted in an article about last week's report, Race for Results, which was released. TCT 9/10-16

Cheryl DeMars was quoted in an article about a new program The Alliance has announced to help improve health care. WSJ 9/11



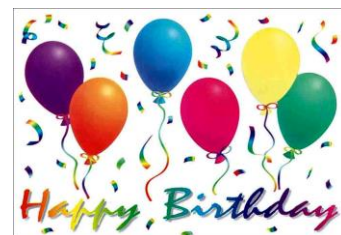
Snackable Rotary Bite

Our Club is comprised of seven decades and three generations of members – what a fantastic opportunity to learn from and appreciate each other!

Happy Birthday!

Sept. 21 -- Jac Garner -- Adm. Date: 05/27/1987
Printing & Publishing. Webcrafters, Inc.

Sept. 21 -- Carrie Wall -- Adm. Date: 05/05/2010
Community Services. YMCA of Dane County, Inc.
Formerly Rotarian at Cedarburg/Grafton 1998-2004; Milwaukee 2004-07



Sept. 22 -- Londa Dewey -- Adm. Date: 06/05/1996

Business Services, Supplies & Technology. QTI Group

Sept. 23 -- Bridget Fraser -- Adm. Date: 04/02/2014

Arts-Performing. Wisconsin Youth Symphony Orchestras Formerly Rotarian at Rockton, IL 2007-10

Sept. 23 -- Allan Koritzinsky -- Adm. Date: 09/04/2013

Law. Allan R. Koritzinsky LLC Former Member 1998-2010

Sept. 23 -- Peggy Lescrenier -- Adm. Date: 09/03/2003

Manufacturing-Retired. Rotarian at Milwaukee 1990-2002 PHF

Sept. 25 -- Bill Haight -- Adm. Date: 06/05/2013

Printing & Publishing. Magna Publications

Sept. 26 -- Joanna Burish -- Adm. Date: 11/04/2009

Real Estate.

Sept. 27 -- Brian Koch -- Adm. Date: 04/03/2013

Brokerage & Investments. Capital Wealth Advisory Group

Weekly Statistics

Makeup Artists

Bonsett-Veal, J at Oregon 9/8; Montei, B at South 9/8; Kazamias, V at Athens, Greece 8/12, 8/19, 8/26, and 9/2; Casey, M at Indianapolis NE 9/3; Everson, D at Edgerton 8/12, 8/19, and 9/2; Smith, L at Horizons 9/3; Uctum, Y at Wall Street (NY) 9/10; Gutknecht, K at Porto, Portugal 9/9

Guest List

Kathryn VandenBosch of Majid Sarmadi; Mark Thomas of Bob Dinndorf; Nancy Stolla of Frank Stein; Jeanette Broe of Roth Judd; Vivian Littlefield of Marci Henderson; George Cutlip of Jim Cole; Tyler Knowles of TJ Blitz; Todd Montgomery of Trey Sprinkman; Jeff Brown of Mary Rouse; Ann Davies of Lester Pines; Sarina Klosterman of Rob Ringeisen; John Murphy of Doug Dittmann; Alicia Emerich of UW Rotaract.

Visiting Rotarians

Larry Harris of WT-Middleton

Attendance Record

Date	Total Members	Total Active	Active Attending (incl. make-ups)	Percentage
9/18/2013	507	388	337 (108)	86.86%
9/17/2014	503	393	354 (112)	90.08%